

J  
A  
F

---

JOURNAL *of*  
AMERICAN  
FOLKLORE

---

*Fall 2018*  
*Vol. 131, No. 522*

---

■ JOURNAL OF AMERICAN FOLKLORE ~ Fall 2018 ~ Vol. 131, No. 522 ■

0021-8715(201823)131:522;1-O





JOURNAL OF AMERICAN FOLKLORE

**Editors:** Ann K. Ferrell, Editor-In-Chief and Michael Ann Williams, Co-Editor, c/o The Department of Folk Studies and Anthropology, 1906 College Heights Blvd #61029, Western Kentucky University, Bowling Green, Kentucky 42101-1029, USA; jaf@wku.edu

**Associate Editors:** Brent Björkman, Erika Brady, Timothy H. Evans, and Kate Parker Horgan, Western Kentucky University

**Editorial Assistant:** Susanna Pyatt

**JAF Editorial Board:** Joey Brackner, Alabama State Council on the Arts; Yücel Demirer, Kocaeli Academy for Solidarity; James Deutsch, Smithsonian Center for Folklife and Cultural Heritage; Valdimar Tr. Hafstein, University of Iceland; Rosemary V. Hathaway, West Virginia University; Barbara Kirshenblatt-Gimblett, Museum of the History of Polish Jews; Simon Lichman, Centre for Creativity in Education and Cultural Heritage; Joseph Sciorra, John D. Calandra Italian American Institute; Amy E. Skillman, Goucher College; Margaret R. Yocom, George Mason University, Emerita

**Book Review Editors:** Benjamin Gatling, Joy Fraser, and Debra Lattanzi Shutika, George Mason University, MS 3E4, Fairfax, VA 22030-4444, USA, bgatling@gmu.edu, dshutika@gmu.edu, jfraser3@gmu.edu

**Exhibit and Events Review Editor:** Carrie Hertz, Museum of International Folk Art, P.O. Box 2087, Sante Fe, NM 87504-2087, USA, carriehertz@gmail.com

**Film and Video Review Editor:** Teresa Hollingsworth, Southarts, 1800 Peachtree St., NW Suite 808, Atlanta, GA 30309, USA, thollingsworth@southarts.org

**Sound Recordings Review Editor:** Jim Nelson, St. Louis Community College, 6130 Tennessee Ave., St. Louis, MO 63111, USA, jim.nelson53@gmail.com

**Digital Resource Review Editor:** Andy Kolovos, Vermont Folklife Center, akolovos@vermontfolklifecenter.org

#### OFFICERS OF THE AMERICAN FOLKLORE SOCIETY

**President:** Dorothy Noyes, The Ohio State University

**Past President:** Kay Turner, New York University

**Executive Board:** Wanda G. Addison, National University

Barry Bergey, Bethesda, Maryland

Katherine Borland, The Ohio State University

Olivia Cadaval, Smithsonian Institution

Guillermo De Los Reyes, University of Houston

Michael Dylan Foster, University of California, Davis

Jim Leary, University of Wisconsin, *emeritus*

Phyllis May-Machunda, Minnesota State University Moorhead

Patricia Sawin, University of North Carolina

Debra Lattanzi Shutika, George Mason University

**Executive Director:** Jessica A. Turner

Classroom-Office Building, Indiana University

800 East Third Street, Bloomington IN 47405 USA

812/856-2346; afsexec@indiana.edu

**Acknowledgements:** *Journal of American Folklore* is produced with the generous assistance of the Department of Folk Studies and Anthropology and Potter College of Arts and Letters, Western Kentucky University. The full text of *JAF* issues from volume 114 (2001) to the present is available online through Project MUSE ([http://muse.jhu.edu/journals/journal\\_of\\_american\\_folklore](http://muse.jhu.edu/journals/journal_of_american_folklore)). Full text and PDF versions of *JAF* issues from volume 1 (1888) to five years before the present are available online through JSTOR (<http://www.jstor.com>).

The American Folklore Society gratefully acknowledges the support of Western Kentucky University and the College of Arts and Sciences and Department of Folklore and Ethnomusicology at Indiana University.

#### Information for Contributors

The *Journal of American Folklore*, the quarterly journal of the American Folklore Society since the Society's founding in 1888, publishes scholarly articles, notes, and commentaries directed to a wide professional audience. Other sections include those devoted to poetry, short fiction, and creative non-fiction on matters fundamental to the field; and reviews of books, exhibitions and events, films, sound recordings, and digital/online resources.

The content of the *Journal* reflects a wide range of topics and points of view. As the flagship publication of the Society, the *Journal* reflects concerns of members in both academic and public spheres. Content is grounded in past and current folklore scholarship, and is based on recognized disciplinary methods. Articles present significant research findings and theoretical analyses from the disciplinary perspective of folklore. Notes are narrower in scope and focus on a single, often provocative, issue of definition, interpretation, or practice. Commentaries briefly address topics raised in earlier articles. The content is not restricted to folklore in the United States; the *Journal* publishes materials on folklore and from folklorists anywhere in the world.

Article manuscripts should be submitted according to the guidelines outlined below. Submissions are acknowledged on receipt and are evaluated first by the *JAF* editorial staff, and then, if found appropriate for the journal, are sent for "double blind" review to two qualified referees. The staff attempts to keep authors informed about the review process via e-mail; current and accurate e-mail addresses expedite this communication. Outside reviews may take anywhere from a few weeks to several months to be completed. Authors are notified as soon as a decision has been made on whether to accept or reject a manuscript. Acceptance may be either outright or contingent on the completion of recommended changes. Rejection may be outright or with the possibility of revision and resubmission for a new evaluation. The editors reserve the right to reject or return for revision any material submitted, on the grounds of inappropriate subject matter, quality, or length. Submitted manuscripts should not have been published elsewhere and must not be under concurrent consideration by any other journal.

Reviews and review articles are generally requested by the review editors, but the editors welcome queries from scholars concerned with particular areas of folklore research. Expressions of willingness to review from scholars with particular expertise are welcomed. Colleagues who wish to write an obituary should contact the editors.

The guidelines for article submission are as follows. Essay manuscripts should be 10,000–15,000 words in length, including abstract, notes, and bibliography. The article must begin with a 50- to 75-word abstract that summarizes the essential points and findings of the article. Potential authors should submit article manuscripts through the online submission system found here: <http://caxton.press.illinois.edu/journals/ojs/index.php/jaf/user/register>. Manuscripts should be submitted in Microsoft Word or Rich Text Format (rtf) and should not include the author's name or any references within the text that would identify the author to the manuscript reviewers. Passages that would identify the author can be marked in the following manner to indicate excised words: (\*\*\*\*). Figures should be embedded in this version just as they would ideally be placed in the published text. Possible supplementary materials (e.g., additional photographs, sound files, video footage, etc.) that might accompany the article in its online version should be described in a cover letter addressed to the editors. If the article is accepted for publication, authors should submit electronic files of all photos and/or figures. Authors who prefer to submit an article by hard copy rather than by email attachment may do so as long as they include a CD in the mailing containing digital copies as described above. In that case, mail the submission to: *Journal of American Folklore*, The Department of Folk Studies and Anthropology, Western Kentucky University, 1906 College Heights Blvd #61029, Bowling Green, KY, 42101-1029.

Photographs accompanying articles that are accepted for publication must be at a resolution of 300 DPI or higher and should be in TIFF format. JPG format is not accepted. Line drawings, maps, and tables should be submitted in black-and-white at a resolution of 1200 DPI. Small files may be submitted as attachments; contact the editors regarding the submission of larger files. Permissions for all included photos and/or other supplemental materials are the responsibility of the author and must be supplied before publication can proceed. No supplemental files need be submitted until the editors have indicated acceptance of the manuscript. For further information on figure formatting and permissions, please contact the editors.

*JAF* generally follows the 16th edition of *The Chicago Manual of Style* (Chicago: University of Chicago Press, 2010, also available online). Close examination of the most current issue of *JAF* provides a helpful model for correct *JAF* style and form. For spelling, refer to *Webster's Third New International Dictionary* (1986) or the latest edition of its abridgment, *Merriam-Webster's Collegiate Dictionary*. If two or more spellings are given, use the first. In all quotations from the printed text, the actual spelling in the original is used. Authors should avoid unnecessary use of gender-exclusive language.

# Journal of American Folklore

JOURNAL OF THE AMERICAN FOLKLORE SOCIETY

VOLUME 131

FALL 2018

NUMBER 522

Introduction to the Special Issue on Fake News: Definitions and Approaches	TOM MOULD	371
ARTICLES		
Fake News vs. "Foke" News: A Brief, Personal, Recent History	RUSSELL FRANK	379
Rumors of Our Deaths: Fake News, Folk News, and Far Away Moses	STEPHEN D. WINICK	388
"Fake News" in the Contemporary Legend Dynamic	BILL ELLIS	398
Alternative Health Websites and Fake News: Taking a Stab at Definition, Genre, and Belief	ANDREA KITTA	405
A Doubt-Centered Approach to Contemporary Legend and Fake News	TOM MOULD	413
Respecting the Smears: Anti-Obama Folklore Anticipates Fake News	PATRICIA A. TURNER	421
Blaming the Polish Plumber, Blaming the French Voter: Bogeys and Attributions of Belief in Liberal Politics	DOROTHY NOYES	426
Veyshnorria: A Fake Country in the Midst of Real Information Warfare	ANASTASIYA ASTAPOVA AND VASIL NAVUMAU	435
Believe Me, I'm Joking: The Dialectics of the Legend and the Dialectics of Humor	MOIRA MARSH	444
Pretend News, False News, Fake News: The <i>Onion</i> as Put-On, Prank, and Legend	IAN BRODIE	451
The Bowling Green Massacre	TIMOTHY H. EVANS	460
Never Remember: Fake News Turning Points and Vernacular Critiques of Bad Faith Communication	DIANE E. GOLDSTEIN	471
#CRISPRfacts, Gene Editing, and Joking in the Twittersphere	LEAH LOWTHORP	482
"My friend posted it and that's good enough for me!": Source Perception in Online Information Sharing	LYNNE S. MCNEILL	493
"Fake Vets" and Viral Lies: Personal Narrative in a Post-Truth Era	KRISTIANA WILLSEY	500
INFORMATION ABOUT CONTRIBUTORS		509

Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, beyond copying permitted by sections 107 or 108 of the U.S. Copyright Law, is granted by the American Folklore Society to users who register with the Copyright Clearance Center (CCC) Transactional Reporting Service, provided that the per-copy base fee of \$0.50 plus \$0.10 per article page is paid directly to CCC, 27 Congress St., Salem, MA 01970. The fee code for users of the Transactional Reporting Service is 0021-8715/93\$0.50 + .10. Persons wishing to photocopy articles for classroom use are free to do so. Those wishing to reproduce an article for any other purpose (general distribution, advertising or promotional purposes, creating new collective works, or resale) must obtain permission from the American Folklore Society, unless the article's copyright line reads otherwise. Forms and rates are available from the Champaign, Illinois office.

ISSN 0021-8715, E-ISSN 1535-1882

Copyright © 2018 by the Board of Trustees of the University of Illinois

Published quarterly by the University of Illinois Press, 1325 S. Oak Street, Champaign, IL 61820-6903. Printed in the U.S.A. Periodicals postage paid at Champaign, Illinois, and additional mailing offices. POSTMASTER: Send address changes to the American Folklore Society, Classroom-Office Building, Indiana University, 800 E. Third St., Bloomington, IN 47405, USA.

---

Articles, commentaries, notes, and inquiries should be addressed to the editors. Before submitting manuscripts, authors should read "Information for Contributors" on the inside back cover.

Materials for review should be sent to the appropriate review editor.

AFS annual dues: full member, \$120; independent or retired, \$90; new professional, \$75; partner, student, or household income less than \$25,000, \$45; Sustainer, \$175; Sponsor, \$300; Benefactor, \$720; life, \$2,200. Members receive the quarterly *JAF* and \$21 of their dues are allocated for it. Institutional subscriptions to *JAF* are \$153 (print or electronic only) or \$193 (print and electronic). Add \$10 for postage to Canada or Mexico and \$35 for all other non-U.S. locations. Books in the Society's series, the Publications of the American Folklore Society, are available to members at a special discount. Single copies of ordinary issues of the *Journal* are \$15 for members and \$25 for nonmembers.

American Folklore Society individual members should address their inquiries regarding membership, subscriptions, changes of address, back issues, and other Society matters to American Folklore Society, Classroom--Office Building, Indiana University, 800 East Third Street, Bloomington, IN 47405 USA; lcashman@indiana.edu. Institutional subscribers to the *Journal* should address their inquiries about subscriptions, changes of address, back issues, and other business matters to Journals Circulation Manager, University of Illinois Press, 1325 South Oak Street, Champaign, IL 61820; journals@uillinois.edu.

Requests for permission to reprint material published in the *Journal* before 2003 should be directed to the American Folklore Society, Classroom-Office Building, Indiana University, 800 East Third Street, Bloomington, IN 47405 USA; afsexec@indiana.edu. Requests for permission to reprint material published in the *Journal* from 2003 to the present should be directed to Rights and Permissions Manager, University of Illinois Press, 1325 South Oak Street, Champaign, IL 61820; journals@uillinois.edu. For advertising inquiries, please contact Alexa Colella, Journals Marketing Manager, University of Illinois Press, 1325 S. Oak Street, Champaign, IL 61820 (217--244-0381; acolella@uillinois.edu). The journal is available in microfilm from NA Publishing Inc, 4750 Venture Drive, Suite 400, P.O. Box 998, Ann Arbor, MI 48106-0998; info@napubco.com. Out-of-print back issues are available in photo-offset reproductions from Periodicals Service Company, 11 Main Street, Germantown, NY 12526; psc@periodicals.com.

*JAF* is indexed or abstracted in: *Abstracts in Anthropology*, *Academic Abstracts\**, *Academic Index\**, *American Bibliography of Slavic and East European Studies*, *America: History and Life\**, *Annual Bibliography of English Language and Literature*, *Anthropological Index*, *Anthropological Literature\**, *Arts & Humanities Citation Index\**, *Bibliographie Linguistique/Linguistic Bibliography*, *Book Review Index\**, *Chicano Index\**, *Children's Book Review Index*, *Current Contents\**, *Historical Abstracts\**, *Humanities Index\**, *History Source\**, *Index to Book Reviews in the Humanities*, *MagazineIndex\**, *International Bibliography of Book Reviews of Scholarly Literature on the Humanities and Social Sciences*, *International Bibliography of Periodical Literature on the Humanities and Social Sciences*, *MLA Abstracts of Articles in Scholarly Journals\**, *Music Index\**, *Recently Published Articles*, *Reference Sources for the Social Sciences and Humanities*, *Social Science Source\**, *Social Science Citation Index\**, *Sociological Abstracts\**, *Western Historical Quarterly*, and *Women's Studies Abstracts*. (\*Denotes on-line databases or CD-ROM format available.)

---