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The content of JAF reflects a wide range of topics and points of view. As the flagship publication of the Society, JAF reflects concerns of members in both academic and public spheres, and it publishes materials on folklore and from folklorists anywhere in the world. In its commitment to inclusion, equity, and social justice, JAF invites contributions that critically engage topics associated with race, ethnicity, gender, sexuality, class, ability, religion, and citizenship. Content is grounded in past and current folklore scholarship, and is based on recognized disciplinary methods. Articles present significant research findings and theoretical analyses from the disciplinary perspective of folklore.

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